



FOOD & BEVERAGE

Attendee Lunch \$25,000 - \$35,000 *depends on day*
(3 days available)

Lunch will be served in the exhibit hall to increase attendee traffic each day. Your company will be featured in the program as sponsor. You will also receive recognition on signage in the food and beverage area.

Attendee Breakfast \$15,000 - \$25,000 *depends on day*
(5 days available)

Breakfast will be served daily prior to the exhibit hall opening in the lecture foyer. This is an opportunity to receive full recognition without competing companies. Your company will be featured in the program as sponsor. You will also receive recognition on signage in the food and beverage area.

Refreshment Break \$10,000 - \$20,000 *depends on day*
(4 days available)

Attendees love a midday snack and cup of coffee! Refreshments will be served each morning and afternoon in the exhibit hall. Your company will be featured in the program as sponsor. You will also receive recognition on signage in the food and beverage area.

PRE-CONFERENCE

Pre-Conference Attendee List \$750

Get a head start by promoting to your client base and raising visibility prior to the conference! Your company will receive a current registered attendee mailing list three weeks prior to the first day of conference. This list will include names and mailing addresses **ONLY**.

E-Blast to FPMA Members \$1,000

FPMA sends e-blasts to its 1,000+ members leading up to conference. These emails include information regarding SAM 2019 speakers, lecture topics, and events. Your company will have the opportunity to provide a logo and link to your company website to all FPMA members.

Link on FPMA Website \$1,000

The FPMA website is visited daily by Podiatric Physicians, your strategic audience, including both members and non-members. A link to your company website will be displayed on the home page of the FPMA website.



BRANDING

Registration Desk \$6,000 (SOLD OUT)

Every day, hundreds of attendees will pick up their registration packets from this desk and will return with questions throughout the conference. Your company logo will be prominently displayed and will be the first thing attendees see when entering the conference.

Attendee Bags \$6,000 (SOLD OUT)

Welcome bags will be distributed to 750+ physicians at the registration desk upon their arrival. These bags will exclusively feature your company name. Bags will be provided by your company and must be approved by FPMA in advance.

Conference Bag Insert \$1,000

An insert is placed in each registration bag and is a great way to advertise your company. These inserts must be small in size and can include flyers, keychains, USBs, etc. Item must be provided by your company and approved by FPMA in advance.

Pens & Notepads \$3,000 (SOLD OUT)

Every attendee will want to use your product! One of the most common requests from attendees is a pen and notepad. These products will be provided to all attendees at check-in and will feature your company name and logo. Items must be provided by your company and approved by FPMA in advance.

Triangular Meter Board \$1,500

A three-sided meter board is great for promoting your company in wide open spaces and will be seen from all angles. The board measures 36"x84"x0.5" and will be placed by lecture rooms and along the walkway to the exhibit hall.

Floor Graphics

24" - \$400

36" - \$550

48" - \$750

Floor graphics are a great way to brand with your logo! Graphics are available in three different sizes in the shape of a square or circle. These may be applied to both carpeted and hard surfaces.

Convention Center Entrance \$3,000

An adhesive graphic will prominently display your company name and logo above the entrance to the hallway that leads to the Convention Center. Whether they are staying on property or off, attendees will see this daily as they enter the conference area.

Lecture Foyer Hanging Banner \$5,000

(4 available)

This banner is hung from the foyer ceiling and is guaranteed to catch every attendee's eye while walking to lecture rooms or the exhibit hall.



Exhibit Hall Column Wraps

Half-Wrap - \$2,000

Full Wrap - \$3,000

(3 available)

Wrap one or more column pillars in the exhibit hall with your company's name and logo. Raise your visibility and be head and shoulders above fellow exhibitors.

Charging Station \$5,000 - \$10,000 (SOLD OUT)

The charging station will provide attendees with a much-needed place to sit, get some work done, and charge all their electronic devices. Signage will include company branding.

Social Media Wall \$4,500

The Social Media Wall is a display monitor that pulls in posts and photos from Twitter and Instagram. Inspire on-site event engagement by customizing your display color, theme, and background to promote your company throughout the conference.

Room Drop \$5 per item/per room/per day

Give attendees a reminder of your company and what it stands for. Items can include promotional giveaways or educational flyers. Room nights vary from 300-500, depending on day.

Logo on Slideshow Between Lectures \$1,000

During breaks and between lectures, a PowerPoint slideshow will run with important reminders for attendees and recognition of sponsor companies. This will be seen by physicians each day of the conference.

Photo Booth \$1,000 - \$3,000 *please inquire*

Pictures last a lifetime, so why not commemorate a wonderful conference with your company name and logo? A photo booth will be set up in the Foyer and guests will have the opportunity to visit and have their pictures taken with their peers. The best part is they will get a photo print to keep with your company name and logo on it!

Headshot Photographer \$1,000 - \$3,000 *please inquire*

Podiatrists are busy, which is why this could be a once-in-a-lifetime opportunity. A photo lounge will be set up and attendees can visit throughout the day to get their headshot taken, thanks to your company. Signage and program recognition will be offered.

Mobile App

\$3,000 - Your company logo will be prominently featured as a banner for the mobile app home page.

\$1,500 - Want to give away an item? Push notifications are an easy way to provide all attendees with your message! Priced per notification.



EVENTS

Welcome Cocktail Reception \$6,000

A cocktail reception on Wednesday evening is the best way to kick off the beginning of SAM 2019! The sponsoring company will have an exclusive opportunity to network with attendees. Your company will receive recognition via an email invitation sent to all attendees, as well as program recognition and signage at the event. Your company will also have an opportunity to make a brief introduction during the reception. Food and Beverage to be provided by your company.

Presidential Gala Co-Sponsor *please inquire*

This is a celebration among leadership of the FPMA as we introduce our incoming President. It is a seated dinner for (#), with Food and Beverages provided. Co-sponsored with Rhett Foundation.

Past Presidents Luncheon \$3,000

Each year, we honor FPMA Past Presidents during a seated luncheon. This is an opportunity for your company to receive recognition among the leadership of our organization.

General Membership Meeting \$20,000

Friday morning, we will pause all lectures for our General Membership Meeting. All FPMA members are invited to this meeting. Your company will be recognized as the sole sponsor with program and signage recognition.

PRINT

Ad in SAM 2019 Program

Full Page - \$2,000

Half Page - \$1,000

Quarter Page - \$500

The SAM 2019 Program will be distributed to every attendee at the registration desk upon arrival and will prominently display your company name and logo.

Ad in FPMA Footprints Magazine *please inquire*

FPMA Footprints is distributed to all FPMA members twice a year. An electronic version is posted on the FPMA website for all to view.

Mini Program \$4,000

Attendees are constantly requesting smaller sized programs that list the program at-a-glance. These pocket size programs are convenient for all attendees and can feature your company name and logo as the sole sponsor.